



**2025 EDITION**

# **Climate Innovation Super Cohort**

---

**OPERATED BY**



**POWERED BY**





# Introduction

---

The Climate Innovation Super Cohort is the result of an ongoing collaboration between [Cycle Momentum](#) and [Esplanade Québec](#), leading accelerators working to advance the development of impact innovation and clean technologies in Quebec.

The 2025 Super Cohort is the fourth edition of this unique program in Quebec, with 34 companies supported so far. In this edition, 10 to 12 more companies addressing transition challenges will join the community. Will you be one of them?

By joining the 2025 edition of the Super Cohort program, you have access to:

- **A rich acceleration program** that provides startups with workshops, resources and tools with personalized coaching developed by industry experts and mentors;
- **Support from a community of entrepreneurs.** Engage, mentor and collaborate with climate innovation actors;
- **Privileged access to our partners.** Preparing pilot or showcase projects with [Esplanade Québec's Environment partners](#)
- **Conducting quantification study** to analyze the GHG emissions potentially avoided by your solution according to the ISO14064-2 standard (eligibility under conditions);
- **A network of impact-oriented investors**, including Cycle Momentum's circle of partner funds, and dedicated funding matching programs (eligibility under conditions);
- **Increased branding and visibility**, notably through our platforms and two "demo" events at the end of the program.

Moreover, companies that have developed technological innovations in energy efficiency or emissions reduction could receive \$20,000 at the end of the program. (eligibility under conditions including the evaluation of the degree of innovation, level of novelty, uniqueness, maturity of the innovation, and whether it meets a commercial or industrial need in Quebec, as well as the measurable impacts the technology could have on energy consumption and GHG emissions in Quebec).



# Program objectives

The Super Cohort program aims to both maximize the chance of success of early-stage companies by addressing their challenges through specialized support, and to mobilize and unite ecosystem actors in a collaborative approach to facilitate the alignment of practices and solutions. Ultimately, responding more effectively to the transition challenges of the community.

The program will take you to :

- Better understand your value proposition and how your solution effectively contributes to the energy transition
- Strengthen your business model and structure its scaling to maximize impact
- Accelerate your commercialisation
- Develop your ability to define, measure and optimize your impact,
- Consolidate your financing strategy and access cleantech investors,
- Develop your partnership approach to test/validate your solution with clients and partners,
- Collaborate with a community committed to advancing and deploying low-carbon solutions in Montreal and Quebec.

## Leave with



A validated business model



Un plan de commercialisation prêt à opérationnaliser



A go-to-market plan ready to operationalize



A plan to scale your impact



A strong network and introduction to stakeholders

[APPLY NOW](#)





# Targeted sectors

---

We are particularly looking for solutions in the following sectors and themes\*

- **Sustainable Mobility**
  - Electrification and decarbonisation of the transport sector
  - Urban logistics
  - Shared mobility
- **Sustainable buildings and construction**
  - New sustainable buildings
  - Renovation and energy efficiency of buildings
  - Renewable energies
  - Rehabilitation of contaminated land
- **Circular Economy**
  - Development of new modes of consumption (rental, shared consumption, etc.)
  - Ecodesign of products and processes
  - Recovery of organic and recyclable materials
  - Residual material management
  - CO2 recovery
  - Energy loops/recovery
- **Urban planning and resilience**
  - Redevelopment and resilience of neighborhoods
  - Combating heat islands
  - Urban agriculture
  - Urban forest development
  - Water management

\*Your project doesn't align with these themes but addresses a climate innovation issue in Quebec. We encourage you to submit your application.



Sustainable  
Mobility



Sustainable  
buildings and  
construction



Circular Economy



Urban planning  
and resilience

[APPLY NOW](#)

# Content of the program



We offer entrepreneurs intensive support over 6 months:

- A 2-day boot camp that provides an opportunity for companies to connect with stakeholders and experts to deepen the reflection of their impact in the ecosystem
- Over 10 workshops, and collective work and support sessions, addressing the many issues facing companies in the acceleration phase.
- Hours of personalized coaching with experienced business people and experts (up to 50 hours over the course of the program),
- Sales, media and investor pitch preparation with an exclusive showcase event in front of cleantech investors and economic development agencies
- Targeted networking and connection opportunities with our partners.

## What our alumni say

“Participating in the Climate Innovation Super Cohort was an incredibly enriching experience for both me and Bopaq. What I particularly appreciated was the personalized support and the quality of interactions with mentors and other entrepreneurs. The collaborative approach truly allowed us to advance our project while staying aligned with our environmental impact values.”  
Mishel Wong – Bopaq



“The Super Cohort has been an invaluable help to our company. The first boot camp allowed us to refocus our priorities, while the personalized coaching, of exceptional quality, addressed our specific needs. The numerous workshops and pitching opportunities in front of a large audience have fueled our growth. It is the diversity of activities and the richness of the encounters that make this program unique.” – Audrey Boisvert, Muclitech





# Our selection criteria

---

This program is for you if you are an entrepreneur in Quebec, with impact at the heart of your business model and you are looking for support in your deployment phase:

- **Entrepreneurs:** You have an entrepreneurial project, you are committed to this project full-time and are ready to be 100% involved in the program. Preferably, you are a multidisciplinary and dedicated team.
- **Territorial anchoring and local benefits:** Your team is located in Quebec\*. Your solution applies to the Quebec context, and your model has local socio-economic and environmental benefits.
- **Impact:** Your solution has a significant and measurable impact on one of the issues related to climate change, either on the fight and reduction of GHGs or on adaptation and resilience climate (see the sectors and issues listed below).
- **Technological and/or social innovation:** Your solution is a product or process, technological, software, organizational or social innovation that responds to a real problem. Its value proposition is clear and you own the commercial exploitation rights.
- **Business model:** Your proposed model is economically viable, regardless of the legal form of your company (Inc, Coop, NPO, other). The target market is defined, reachable and of significant size.
- **Stage of advancement:** Your project is in the commercialization or growth phase. Your proof of concept is largely validated, you can demonstrate commercial traction, have a prototype or MVP to launch and your sales are about to take off. In the case of a joint-stock company, you are in the seed fundraising phase or are planning one soon.

\*Note that some of the seats are reserved for teams located in the Montreal area or with major activities in Montreal.



[APPLY NOW](#)



# Selection process

Applications must be submitted via the web form before midnight on January 12, 2025. The selection process is divided into 2 phases:

1. **Pre-selection on the basis of applications:** a first selection will be made upon receipt of the application files. Applications will be analyzed according to the evaluation criteria and you will receive confirmation of your pre-selection around January 16, 2025.
2. **Pitch selection in front of a jury:** shortlisted candidates will be invited to present themselves in front of a jury on January 24 for a pitch and a question and answer session. An expert jury will select 10 to 12 companies that will make up the 2025 Super Cohort. The jury's final decision will be announced by January 30, 2025.

## Our evaluation criteria

We select projects based on their quality and impact potential, as well as the team's ability to carry the project forward and scale it.

- Expertise of the entrepreneurial team (business experience and industry knowledge);
- Degree of innovation of the project, and its differentiated and complementary value proposition;
- Potential social and environmental impact on the territory, and the project's scalability;
- The ability of the solution to address specific or multiple ecological transition challenges in Montreal and Quebec;
- Stage of development of the solution and degree of business model validation;
- Level of commitment, motivation, and team dynamics.

A portion of the seats is reserved for teams located in the Montreal area or with significant activities in Montreal, another portion is reserved for tech start-ups, and a third portion is reserved for social economy enterprises.



# Key Dates

**SELECTION: FROM NOVEMBER 12, 2024, TO JANUARY 30, 2025**



**NOVEMBER 19  
TO JANUARY 12**

Call for applications



**THURSDAY, 16  
JANUARY**

Pre-selection



**FRIDAY, 24  
JANUARY**

Presentation  
to the  
selection jury



**BY JANUARY 30 AT  
THE LATEST**

Final decision  
of the jury

**PROGRAM: FROM MID-FEBRUARY TO MID-JULY 2025**



**13 & 14  
FEBRUARY**

Bootcamp



**20 FEBRUARY  
TO 9 JULY**

Workshops  
& coaching



**MID-JUNE  
& MID-JULY**

Demo Days

# Program cost

The costs of the support are largely covered by our financial partners. Participating organizations are required to pay residual fees of \$750 + taxes (less than 5% of the actual costs).

[\*\*APPLY NOW\*\*](#)



# About us

---



Cycle Momentum is an international acceleration and innovation platform whose mission since 2015 has been to identify and support the development of cutting-edge technologies to address the major ecological challenges facing humanity. A member of the Cycle Capital platform, Cycle Momentum offers acceleration and open innovation programs to support entrepreneurial growth, financing and commercialization of climate technologies. We establish the necessary collaborations between industrial leaders and start-ups to accelerate the commercialization of their solutions. Cycle Momentum invests through Origo, an investment matching program supported by the Government of Quebec.



Esplanade Québec is the leading accelerator for impact entrepreneurs in Quebec. Our mission is to catalyze a community of entrepreneurs, innovators, and organizations to collectively tackle social and environmental challenges, while supporting them to sustain their solutions and maximize their impact. Esplanade Québec develops several support programs for impact-driven companies, from the startup stage to scaling. Acceleration is its flagship program, with 13 cohorts completed since 2016 and 107 companies accelerated.

# Contact

---

**NAME**

---

**Morgan Guitton**

**EMAIL**

---

**[mguitton@cyclemomentum.com](mailto:mguitton@cyclemomentum.com)**

