

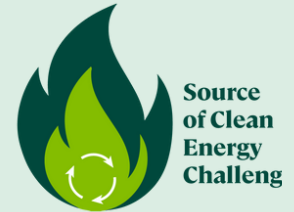
Accelerate your company's ecological transition through strategic collaborations with the CleanTech ecosystem

How to combine :

- **CLIMATE ACTION**
- **STRATEGIC COLLABORATIONS**
- **TANGIBLE RESULTS**

Case Study:

Challenge: source of clean energy



A collaboration between



Context

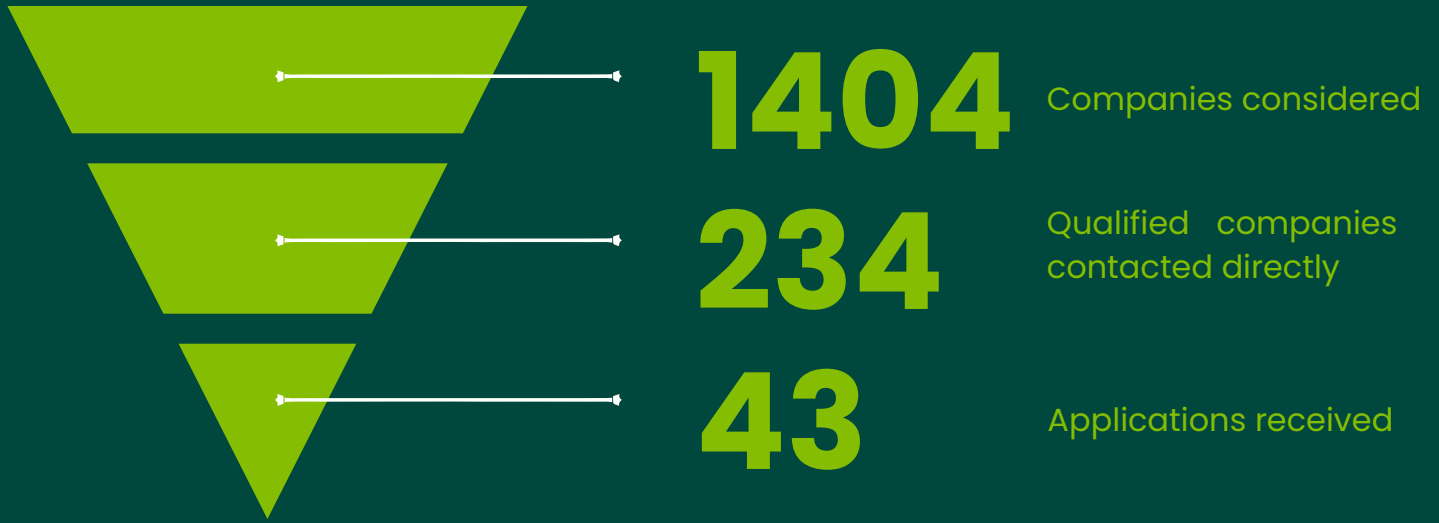
In light of their most recent sustainable development plan and objectives, Cascades wanted to identify new technologies and emerging companies that could provide solutions to reduce greenhouse gas (GHG) emissions from their operations.

Therefore in spring of 2022, Cascades trusted the expertise of Cycle Momentum, an accelerator and open innovation platform, to launch the "Source of Clean Energy Challenge". The goal of this challenge was not only to find the best technologies providing alternative heat sources to fossil fuels, but also to validate the identified technologies through pilot projects before deployment in Cascades sites.

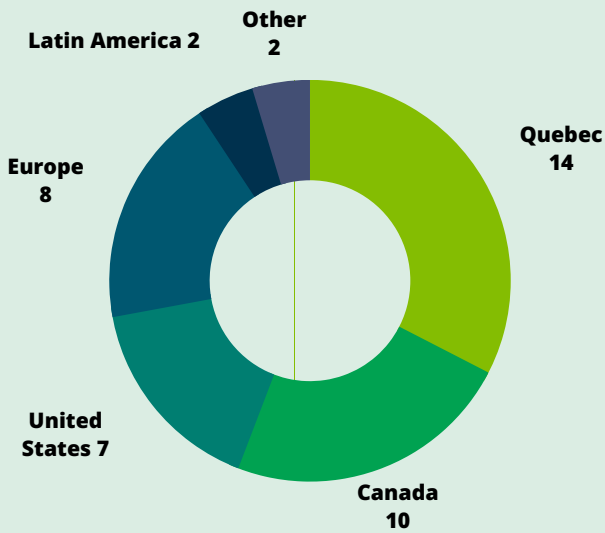
Benefits of the project

- **A COLLABORATIVE AND STRUCTURED APPROACH**, focused on **DEVELOPING THE SUPPLIERS OF TOMORROW** and based on :
 - An international network of collaborators and experts in ClimateTech sectors
 - An efficient approach allowing **FOCUS - SPEED - IMPACT**
- **A WORLD CLASS SCOUTING PLATFORM** and **PROCESS** to **RECRUIT STARTUPS** and **IDENTIFY THE BEST SOLUTIONS AVAILABLE.**

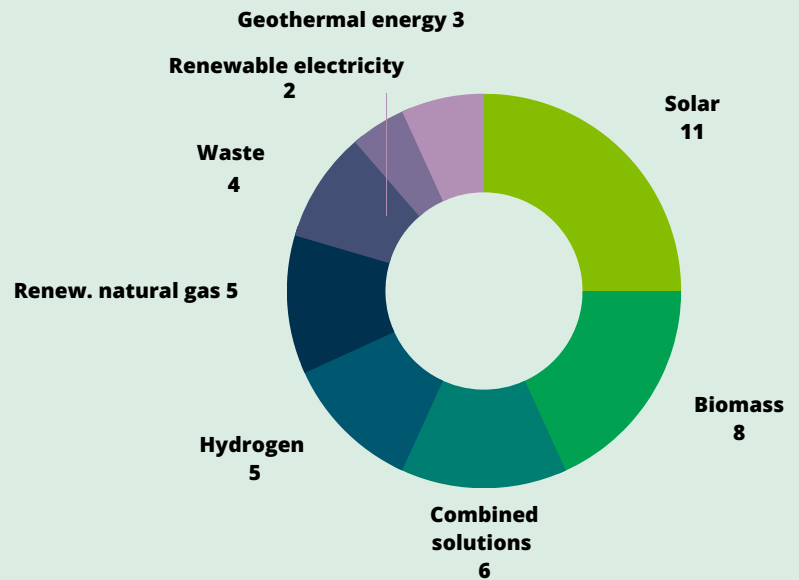
COMPANIES WITH INNOVATIVE TECHNOLOGIES THAT HAVE APPLIED AS A RESULT OF SCOUTING AND CALLS FOR APPLICATIONS ACTIVITIES



Applications by region



Applications by technology type



% of applicants from Scouting vs Call for Applications



"Opening up to the world by working together with the innovation ecosystem, here is an open innovation initiative that demonstrates the power of collaboration. The support, expertise and rigor of the Cycle Momentum team have allowed us to accelerate our technology monitoring and reach an impressive number of companies. It makes me proud to be part of a company that is taking concrete action with quality partners to make a difference for our future generations."



Carl Blanchet,
Vice President of Innovation at Cascades

- A multidisciplinary project enabling Cascades to accelerate the identification, collaboration, validation and implementation of technologies to reduce its GHG emissions.
- A mobilizing approach allowing Cascades employees to connect to the global cleantech ecosystem and collaborate with high-potential companies and technologies specifically identified to address the issue targeted by the project. This approach helped further enrich and pollinate Cascades' entrepreneurial and innovation culture among employees.
- Over **12 ecosystem organizations, specialized in the clean technology sector**, were consulted in the positioning and validation process of the challenge
- More than **20 local and international collaborating organizations** helped communicate and promote the challenge within their respective ecosystems and networks to maximize the overall impact and identify the most appropriate solutions for Cascades.
- Recruitment and scouting activities of local and international companies that generated **43 high quality applications of startups and solutions**. In this process, **a pool of over 1,400 startups was evaluated, of which 230 were qualified and subsequently contacted and mobilized for the Challenge**.
- A rigorous 3-month evaluation and pre-selection phase, including carbon impact assessment, that led to the selection of the 3 optimal companies and technologies for Cascades' needs.
- An exhaustive final report submitted to Cascades, documenting in a structured manner more than 250 qualified and candidate companies. Going forward, the teams at Cascades will be able to leverage the report and continue to take benefit from this technological watch for any other business needs, projects or collaborations in this technological sector.
- Structured business discussions and technical/commercial proposal evaluations for a pilot project leading to two strategic collaborations and technology validation projects between Cascades and selected emerging companies.
- A process from March to November 2022, respecting the schedule and budget established at the beginning of the program.

If you are interested in accelerating your company's green transition through strategic collaborations with the cleantech ecosystem, contact us for a discussion

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For more information on our mission, please visit :
cyclemomentum.com